



2017 - 2018 JUNIOR LEAGUE OF HOUSTON AD SALES CONTRACT

CONTRACT NO.: _____

REPRESENTATIVE: _____

ADVERTISER (AS TO BE LISTED IN INDEX): _____

CONTACT: _____ TITLE: _____

ADDRESS: _____

PHONE NO.: _____ FAX NO.: _____ EMAIL: _____

COMMENTS: _____

CHARITY BALL PROGRAM

AD RATES	
Full Page (color)	<input type="checkbox"/> \$1,350
1/2 Page (color; horizontal orientation only)	<input type="checkbox"/> \$675
1/4 Page (color)	<input type="checkbox"/> \$500
Tribute Ad (contains only 140 characters of text) *	<input type="checkbox"/> \$250

ARTWORK:
(check all that apply)

- ☐ Will use partner photographer (Ad Sales Representative will provide details)
☐ Will submit to charityballprogram@jlh.org

SPECIAL POSITION AD RATES:
(limited quantities)

- ☐ Special Position Ad: add 20% to base price
☐ Back Cover: \$3,750
☐ Inside Cover (Front or Back): \$2,900

* an Ad Sales Representative will contact you for Tribute Content

HOUSTON NEWS MAGAZINE

AD RATES	Single Issue		Both Issues	
	B/W	Color	B/W	Color
Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,225	<input type="checkbox"/> \$2,625
2/3 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$2,050
1/2 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,850
1/3 Page	<input type="checkbox"/> \$575	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,450
1/6 Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$475	<input type="checkbox"/> \$675	<input type="checkbox"/> \$925

ARTWORK:
(check all that apply)

- ☐ Same content as last year
☐ Same content for both issues
☐ Change content per issue
☐ Will submit to houstonnews@jlh.org

SPECIAL POSITION AD RATES:
(limited quantities; price listed is per issue)

- ☐ Special Position Ad: add 20% to base price
☐ Back Cover: \$3,000
☐ Inside Cover (Front or Back): \$2,750
☐ Center Page: \$2,675
☐ Outside Center Page: \$2,425

FRACTIONAL PAGE ADS: ☐ Horizontal ☐ Vertical

DEADLINES	2018 Charity Ball	Houston News (Winter 2017)	Houston News (Spring 2018)
Contract	Wednesday, September 27, 2017	Wednesday, September 27, 2017	Wednesday, February 28, 2018
Materials	Thursday, October 12, 2017	Thursday, October 12, 2017	Thursday, March 15, 2018

Required Materials: Electronic files and proof, Macintosh platform. Send a proof of ad with files (unless emailed). **Acceptable Software:** Adobe Acrobat, InDesign, Adobe Illustrator, Adobe Photoshop or high resolution JPEG. **Images:** All images must be CMYK or Grayscale, at least 300 dpi, saved as TIF, EPS, or JPEG. **Fonts:** Please include all fonts used in your layout. Do not stylize fonts. **Intervention:** Client submitting files incorrectly will be billed any extra changes required for proper image reproduction. **Copy Acceptances:** The Junior League of Houston, Inc. reserves the right to reject material or advertising which does not meet its publication standards. **Retention of Material:** Electronic files will be retained up to one year following their use.

This agreement, entered into on the date below, between The Junior League of Houston, Inc. ("Publisher"), and Advertiser, will be a continuing agreement. Parties agree that terms of this Agreement will control. All notices required in this agreement shall be made by Advertiser at the address of Publisher or by Publisher at the address of Advertiser or ad agency listed above. All advertising will be charged at the rate set out in Ad Rates at the time this contract is accepted. By signing this Agreement, Advertiser agrees that he has received a copy of the contract and agrees to abide by its terms and conditions. Closing dates for space reservation coincide with contract deadlines. Publisher is not responsible for errors in advertisements submitted after the materials deadline. **Refunds or credits will not be given.** Ads must have a signed contract in order to be published. Publisher reserves the right to repeat last standing ad or to charge for space not used if acceptable materials are not received by the materials deadline. Cancellations or changes to the agreement will not be accepted after the contract deadline. Cancellations prior to contract deadline must be made **in writing**, by mail, email or fax, to Publisher.

ADVERTISER or AD AGENCY SIGNATURE: _____ DATE: _____

- ☐ *Houston News Magazine* \$ _____
☐ Winter 2017 ☐ Spring 2018
☐ *Charity Ball Program* \$ _____
 * Less discount (\$ _____)
Total cost of advertisement \$ _____

* 10% discount for advertising in all three publications offered

METHOD OF PAYMENT:

- ☐ **Check No.** _____ **enclosed (payable to The Junior League of Houston, Inc.)**
☐ **Invoice (for corporate advertisers only) to ADVERTISER or AD AGENCY (circle one)**
☐ **Credit Card No.** _____ **Expiration Date:** _____
 Name on Card: _____ Billing Zip Code: _____
 Signature: _____ Date: _____

By signing above, I authorize the Publisher to charge my card the amount shown at left.

PLEASE SUBMIT COMPLETED AGREEMENT BY FAX OR MAIL

The Junior League of Houston, Inc., ATTN: Development Office, 1811 Briar Oaks Lane, Houston, Texas 77027
 Phone: 713.871.6653 ■ Fax: 713.871.6658 ■ www.jlh.org ■ development@jlh.org

The Junior League of Houston, Inc. is a 501(c)(3) non-profit organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.