

In 1925, twelve bold and determined women founded The Junior League of Houston, Inc. with the mission of promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. That small spark ignited a transformative flame carried forth by many today. The efforts, purpose and actions of the Junior League have truly impacted the landscape of our community today. We invite you to partner with the Junior League of Houston in our efforts to bring light and hope through the service of others as an underwriter for *Illuminate*. Your support and commitment to the Junior League of Houston will ensure the light of over 4,500 volunteers will continue to illuminate our great city and the hearts of those touched by the League's service each day.

The mission and vision of the Junior League has never been more relevant than it is today. As we continue to navigate uncertain times, we will not waiver from our purpose. The 73rd Annual Charity Ball, *Illuminate*, will be held as a virtual event on Saturday, May 1, 2021 to raise critical funds to support the League's community outreach and other innovative initiatives.

## THE JUNIOR LEAGUE OF HOUSTON, INC.

invites you to the 73rd Annual Charity Ball

# ILLUMINATE

Saturday, May 1, 2021

Meal Pickup: 2:00pm

Celebration Video Released: 7:00pm

Auction Closes: 10:00pm

For additional event information, to purchase tables and view the auction, please visit:

[www.jlh.org/charityball](http://www.jlh.org/charityball)

LIGHT AND SHADOW ARE OPPOSITE SIDES OF THE SAME COIN.

WE CAN ILLUMINATE OUR PATHS OR DARKEN OUR WAY. IT IS A MATTER OF CHOICE. - Maya Angelou

## COMMUNITY PROJECTS

AIDS Foundation Houston, Inc.  
BakerRipley Health and Wellness  
Baylor Teen Health Clinic  
BEAR...BE A Resource for CPS Kids  
Bo's Place  
Books Between Kids  
Camp for All 2U  
Camp Janus  
Camp Rainbow - American Diabetes Association  
Casa de Esperanza de los Niños  
Child Advocates, Inc.

Children's Museum of Houston  
ChinquaPals - Chinquapin Preparatory School  
CPR\*  
DePelchin Children's Center  
Dress for Success Houston  
Holocaust Museum Houston  
Houston Arboretum & Nature Center  
Houston Area Women's Center  
Houston Food Bank  
Houston Museum of Natural Science  
Houston Zoo  
Kids' Meals

The Museum of Fine Arts, Houston  
Pen Pals\*  
Picture Pals - The Westview School\*  
Project C.U.R.E.  
Ready Hands\*  
Ronald McDonald House Houston  
Sing Along With Seniors (SAWS)\*  
Star of Hope  
Texas Children's Hospital  
The University of Texas MD Anderson Cancer Center  
VIEW (Volunteers in Evening Workshop)\*

\*These projects are Junior League initiated and would not be possible without Junior League funding and volunteer time.

## UNDERWRITING LEVELS

### LUMINARY: \$20,000 and above

- Customized benefits package with promotional opportunities throughout the year
- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for 10 people to enjoy in your home including: premium wine, champagne, upgraded favors, and a beautiful centerpiece from the Junior League of Houston delivered to your home on the date of the event
- Place cards and gifts for table guests
- Verbal acknowledgment at the event
- Visual recognition at the event, including the event program
- A complimentary full page advertisement in the Spring 2021 issue of Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers
- Recognition on the Junior League of Houston website
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report and Houston Notes, the League's bi-monthly newsletter

### IGNITE \$15,000

- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for 10 people to enjoy in your home including: premium wine, champagne, upgraded favors, and a beautiful centerpiece from the Junior League of Houston delivered to your home on the date of the event
- Place cards and gifts for table guests
- Verbal acknowledgment at the event
- Visual recognition at the event, including the event program
- A complimentary 2/3 page advertisement in the Spring 2021 issue of Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report and Houston Notes, the League's bi-monthly newsletter

### RADIATE \$10,000

- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for 10 people to enjoy in your home including: premium wine, champagne, upgraded favors, and a beautiful centerpiece from the Junior League of Houston delivered to your home on the date of the event
- Visual recognition at the event, including the event program
- A complimentary 1/3 page advertisement in the Spring 2021 issue of Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report and Houston Notes, the League's bi-monthly newsletter

### EMBLAZE: \$5,000

- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for 10 people to enjoy in your home including: premium wine, champagne, upgraded favors, and a beautiful centerpiece from the Junior League of Houston delivered to your home on the date of the event
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report, Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers, and Houston Notes, the League's bi-monthly newsletter

### GLOW: \$3,500

- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for 10 people to enjoy in your home including: wine, champagne, and a beautiful centerpiece from the Junior League of Houston delivered to your home on the date of the event
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report, Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers, and Houston Notes, the League's bi-monthly newsletter

### SHINE: \$750

- Virtual access to a celebration video highlighting the League's impact in the community and the silent auction portion of 73rd Annual Charity Ball
- Three-course dinner for two people including: wine, champagne, and a beautiful centerpiece from the Junior League of Houston
- Recognition in the 73rd Annual Charity Ball invitation
- Recognition in the Junior League of Houston's Annual Report, Houston News, a bi-annual magazine published by the League with a distribution of approximately 10,000 readers, and Houston Notes, the League's bi-monthly newsletter

Your gift is tax deductible to the extent allowed by the law.  
The Junior League of Houston, Inc. is a 501(c)(3) charitable organization.  
For inquiries, please visit [www.jlh.org](http://www.jlh.org) or contact [charityballunderwriting@jlh.org](mailto:charityballunderwriting@jlh.org)

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