



ADVERTISER (AS TO BE LISTED IN INDEX): \_\_\_\_\_  
 CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 PHONE NO.: \_\_\_\_\_ FAX NO.: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
 COMMENTS: \_\_\_\_\_

**HOUSTON NEWS MAGAZINE**

AD RATES	Single Issue		Both Issues	
	B/W	Color	B/W	Color
Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,050	<input type="checkbox"/> \$2,425
2/3 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,625	<input type="checkbox"/> \$2,000
1/2 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,700
1/3 Page	<input type="checkbox"/> \$575	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,025	<input type="checkbox"/> \$1,300
1/6 Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$475	<input type="checkbox"/> \$625	<input type="checkbox"/> \$825

**ARTWORK:** (check all that apply)  
 Same content as last year  
 Same content for Winter 2018 and Spring 2019  
 Change content per issue  
 Will submit to houstonnews@jlh.org

**SPECIAL POSITION AD RATES:** (limited quantities)  
 Special Position Ad - add 20% to base price listed  
 Back Cover - \$3,000  
 Inside Front Cover - \$2,750  
 Inside Back Cover - \$2,750  
 Center Page - \$2,675

**FRACTIONAL PAGE ADS:**  Horizontal  Vertical

**CHARITY BALL PROGRAM \***

AD RATES	
Full Page	<input type="checkbox"/> \$1,400
1/2 Page (horizontal orientation only)	<input type="checkbox"/> \$700
1/4 Page	<input type="checkbox"/> \$500
Tribute Ad (contains only 140 characters of text and no images) **	<input type="checkbox"/> \$250

**ARTWORK:** (check all that apply)  
 Same content as last year  
 Will submit to charityballprogram@jlh.org

**SPECIAL POSITION AD RATES:** (limited quantities)  
 Special Position Ad - add 20% to base price listed  
 Back Cover - \$3,750  
 Inside Front Cover - \$2,900  
 Inside Back Cover - \$2,900  
 Center Page (facing committee photo) - \$1,575

\* all Charity Ball Program ads should be submitted in color in CMYK  
 \*\* an Ad Sales Representative will contact you for Tribute Content

DEADLINES	2019 Charity Ball	Houston News (Winter 2018)	Houston News (Spring 2019)
Contract	September 27, 2018	September 27, 2018	February 28, 2019
Materials	October 12, 2018	October 12, 2018	March 15, 2019

**ARTWORK REQUIREMENTS:** **Required Materials:** Electronic files and proof, Macintosh platform. **Acceptable Software:** Adobe Acrobat (high resolution PDF), InDesign, Adobe Illustrator, Adobe Photoshop or high resolution JPEG. **Required proof:** Send a proof of ad with files, unless emailed. **Images:** All images must be CMYK or Grayscale, 300 dpi, saved as TIF, EPS, or JPEG. **Fonts:** Include all fonts used in your layout. Do not stylize fonts. **Intervention:** Client submitting files incorrectly will be billed any extra changes required for proper image reproduction. **Copy Acceptances:** The Junior League of Houston, Inc. reserves the right to reject material or advertising which does not meet its publication standards. **Retention of Material:** Electronic files will be retained up to one year following their use.

This Agreement is effective as of the date actually received by The Junior League of Houston, Inc. (the "Publisher"). All notices required in this agreement shall be given at the address of each respective party as listed on this contract. Advertiser agrees that they have received a copy of this agreement and agrees to abide by its terms and conditions. Ads will not be published without a signed contract. Closing dates for space reservation coincide with the contract deadline dates state herein. All artwork/photos must be received by the artwork/photo deadline date stated herein, and Publisher is not responsible for any errors in advertisements. Payment is non-refundable, and no refunds or credits will be given. Publisher reserves the right to repeat last standing ad or to charge for space not used if acceptable materials are not received by the materials deadline. All cancellations or changes must be in writing, by mail, fax or email, to Publisher. Cancellations or changes to the contract will not be accepted after contract deadline date. Publisher reserves the right to determine the eligibility of any company or advertising content for publication, and may request revision or deny publication of any advertisement. Publisher reserves the right to reject material or advertising which does not meet its publication standards.

ADVERTISER or AD AGENCY SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*Houston News Magazine* \$ \_\_\_\_\_  
 Winter 2018  Spring 2019  
 *Charity Ball Program* \$ \_\_\_\_\_  
 \* Less discount \$( \_\_\_\_\_ )  
 Total cost of advertisement \$ \_\_\_\_\_

**METHOD OF PAYMENT:**  
 **Check no.** \_\_\_\_\_ **enclosed (payable to The Junior League of Houston, Inc.)**  
 **Invoice (for corporate advertisers only) to ADVERTISER or AD AGENCY (circle one)**  
 **Credit Card no.** \_\_\_\_\_ **EXP DATE:** \_\_\_\_\_  
**NAME ON CARD:** \_\_\_\_\_ **BILLING ZIP CODE:** \_\_\_\_\_  
**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

\* 10% discount for advertising in all three publications offered (*Houston News Winter, Houston News Spring and Charity Ball Program*)

*By signing above, I authorize the Publisher to charge my card the amount shown at left.*

RETAIN ONE COPY AND - by fax to 713.871.6658  
 SUBMIT COMPLETED - by email to [development@jlh.org](mailto:development@jlh.org)  
 AGREEMENT: - by mail to The Junior League of Houston, Inc., ATTN: Development Office, 1811 Briar Oaks Lane, Houston, Texas 77027

Call 713.871.6653 or visit [www.jlh.org](http://www.jlh.org) for more information.  
*The Junior League of Houston, Inc. is a 501(c)(3) non-profit organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.*