



AD SALES REP _____

PHONE _____

2020 – 2021

CONTACT INFORMATION

Advertiser (as listed in Index) _____ Company _____

Last Name _____ First Name _____ Title _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

AGENCY: NO YES
(if yes, provide contact info)

Comments _____

AD INFORMATION

2020 – 2021 AD RATES		
Premium Position *	Single Issue	Both Issues
Back Cover	<input type="checkbox"/> \$4,350	<input type="checkbox"/> \$5,925
Inside Back Cover	<input type="checkbox"/> \$4,100	<input type="checkbox"/> \$5,175
Inside Front Cover	<input type="checkbox"/> \$4,100	<input type="checkbox"/> \$5,175
Color	Single Issue	Both Issues
Full Page	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,425
2/3 Page	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$2,000
1/2 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,700
1/3 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,300
1/6 Page	<input type="checkbox"/> \$475	<input type="checkbox"/> \$825
B&W	Single Issue	Both Issues
Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$2,050
2/3 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,625
1/2 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,350
1/3 Page	<input type="checkbox"/> \$575	<input type="checkbox"/> \$1,025
1/6 Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$625

* Premium Position prices include ad price.

SPECIAL POSITION AD: Add 20% to base price listed

FRACTIONAL PAGE ADS: Horizontal Vertical

ARTWORK: Same content as last year
(check all that apply) Same content for Winter 2020 and Spring 2021
 Change content per issue
 Will submit to houstonnews@jlh.org

DEADLINES		
	Winter 2020	Spring 2021
Contract	September 21, 2020	March 12, 2021
Materials	October 2, 2020	March 22, 2021

ARTWORK REQUIREMENTS: Required Materials: Electronic files and proof, Macintosh platform. **Acceptable Software:** Adobe Acrobat (press resolution PDF), InDesign, Adobe Illustrator, Adobe Photoshop or high resolution JPEG. **Optional Proof:** Send a proof of ad with files, unless emailed. **Images:** All images must be CMYK or Grayscale, 300 dpi, saved as TIF, EPS, or JPEG. **Fonts:** Include all fonts used in your layout. Do not stylize fonts. Embed fonts in pdf files. **Intervention:** Client submitting files incorrectly will be billed any extra changes required for proper image reproduction. **Copy Acceptances:** The Junior League of Houston, Inc. reserves the right to reject material or advertising which does not meet its publication standards. **Retention of Material:** Electronic files will be retained up to one year following their use.

TERMS & CONDITIONS

- This agreement is effective as of the date received by The Junior League of Houston, Inc. (the "Publisher").
- All notices required in this agreement shall be given at the address of each respective party as listed on this contract.
- Advertiser agrees that they have received a copy of this agreement and agrees to abide by its terms and conditions. Ads will not be published without a signed contract.
- Closing dates for space reservation coincide with the contract deadline dates state herein.
- All artwork/photos must be received by the artwork/photo deadline date stated herein, and Publisher is not responsible for any errors in advertisements.
- Payment is non-refundable.
- Publisher reserves the right to repeat last standing ad or to charge for space not used if acceptable materials are not received by the materials deadline.
- All cancellations or changes must be in writing, by mail, fax or email, to Publisher. Cancellations or changes to the contract will not be accepted after contract deadline date.
- Publisher reserves the right to determine the eligibility of any company or advertising content for publication, and may request revision or deny publication of any advertisement.
- Publisher reserves the right to reject material or advertising which does not meet its publication standards.

ADVERTISER OR AD AGENCY SIGNATURE _____

DATE _____

PAYMENT

Base Cost of Ad	\$ _____
Special Position Rate (20%)	\$ _____
Discount	\$ (_____)
Total Amount Due	\$ _____

Invoice (check one): Advertiser Agency

Payment Enclosed:

Check # _____ payable to *The Junior League of Houston, Inc.*

Credit Card # _____ Exp _____

Cardholder _____ Billing Zip _____

By signing below, I authorize the Publisher to charge my credit card \$ _____

Please submit completed contract to:

Email: development@jlh.org

Fax: 713.871.6658

Mail: The Junior League of Houston, Inc.
 ATTN: Development Office
 1811 Briar Oaks Lane
 Houston, TX 77027

SIGNATURE _____

DATE _____

Please keep a copy of this contract for your records.

Call 713.871.6697 or visit www.jlh.org for more information.

The Junior League of Houston, Inc. is a 501(c)(3) non-profit organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.