June 29, 2020

Dear Friend of the Junior League:

Since 1925, The Junior League of Houston, Inc. has been committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. This year in particular has presented our community and our world with unprecedented times and unexpected challenges. As we continue to navigate a path forward, the mission of the Junior League has never been more vital to our Houston community.

You are invited to participate as an advertiser in the Junior League of Houston’s award-winning magazine, Houston News. The Houston News magazine is published in the fall and spring with a broad circulation of approximately 10,000 Houstonians. Recipients include League members, Tea Room patron members, businesses, nonprofit agencies and community leaders.

Houston News is designed to recognize the dynamic relationships the League cultivates by celebrating the numerous collaborations and partnerships that result in an outstanding impact to the Houston community. Your sponsorship enables the League to continue to serve our mission, both in the foundational and transformative ways the League has been recognized for, and in imaginative new ways as we forge forward to serve those most in need during this unique time in history.

Enclosed please find an advertising contract that contains information regarding ad sizes, prices, production specifications and special selections. A Junior League advertising volunteer will be in contact shortly to discuss participation options.

The League is grateful for your consideration in support of Houston News, allowing the League to continue its mission of “Building A Better Community.”

Gratefully,

Rachel Podsednik Regan  
President  
Ad Sales Chairman

Lauren Rae Brown  
Development Vice President  
Houston News Editor

Alle Crouch Houstoun  
Houston News Editor

1811 Briar Oaks Lane  •  Houston, Texas 77027-3405  •  713.622.4191  •  Fax 713.622.3160  
www.jlh.org