



THE JUNIOR LEAGUE OF HOUSTON, INC.
Building A Better Community

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June 24, 2019

Dear Friend of the League:

Since 1925, The Junior League of Houston, Inc. has been committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The Junior League of Houston is a thriving and vibrant organization with deep roots in the community and a steadfast focus on training members for a lifetime of civic service in Houston and beyond.

You are invited to participate as an advertiser in the Junior League of Houston's award-winning magazine, *Houston News*. The *Houston News* magazine is published in the fall and spring with a broad circulation of approximately 10,000 each issue. Recipients include League members, Tea Room patron members, businesses, nonprofit agencies and community leaders.

Houston News is designed to recognize the dynamic relationships the League cultivates by celebrating the numerous collaborations and partnerships that result in an outstanding impact to the Houston community. In 2019 – 2020, the League will contribute more than \$2 million in volunteer time and direct financial assistance to the Greater Houston Area through 35 community projects, grants and other community relationships. Please join us in this celebration by advertising in the forthcoming issues of *Houston News*.

Enclosed please find an advertising contract that contains information regarding ad sizes, prices, production specifications and special selections. A League advertising sales representative will be in contact to discuss participation options.

The League is grateful for your consideration and hope you will support *Houston News*, allowing the League to continue its mission of "Building A Better Community."

Gratefully,

Jayne Sheehy Johnston
President

Elizabeth Roath Garcia
Ad Sales Chairman

Julie Danvers Baughman
Development Vice President

Megan Upchurch Oliphint
Houston News Editor