

ILLUMINATE CHARITY BALL 2021

— The Junior League of Houston, Inc. —

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November 10, 2020

Dear Friend,

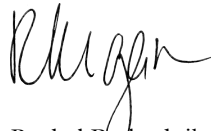
On Saturday, May 1, 2021, the Junior League of Houston will host its 73rd annual Charity Ball – *Illuminate*. Inspired by the light and hope that more than 4,500 League volunteers emit throughout our community, *Illuminate* will raise critical funds to support the efforts of the Junior League of Houston. The evening will offer several options for enjoying the event, both in-person and virtually, and all guest and event supporters will have access to a robust auction.

Since 1925, the Junior League of Houston has partnered with organizations to meet the needs of our community through the actions of its highly trained volunteers. In the midst of the ongoing public health crisis, the Junior League has continued to serve the Houston community. The League has transitioned from traditional volunteer projects that were no longer available or possible due to the pandemic and created a new volunteer IMPACT program to immediately address basic needs including food, clothing and healthcare for children. Moreover, the League also reimaged our extensive training and education program of League volunteers through virtual platforms and engagement events. The mission and vision of the Junior League has never been more relevant than it is today. As we continue to navigate uncertain times, we will not waiver from our purpose of "Building a Better Community."

The League is offering several opportunities for *Illuminate* guests to engage with our auction including: a silent auction, a live auction, a wine or liquor pull and a gift card pull. To ensure the Junior League of Houston continues to serve our beloved city, we invite you to donate a once-in-a-lifetime experience, a piece of unique memorabilia, a gift certificate or any other item that would enhance the *Illuminate* auction. No item is too big or too small for donation! Additionally, opportunities are available to underwrite portions of the auction.

Donations to the auction from businesses and individuals like you increase excitement and bidding participation from attendees. Your contribution is vital to the success of the mission of the League. Thank you for your support of the Junior League of Houston and *Illuminate*.

Gratefully,



Rachel Podsednik Regan
President



Amanda Jean Pritchett
Charity Ball Chairman



Amy Thorpe Strickland
Auction Chairman



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Benefits of Participation:

Your donation or underwriting sponsorship of the *Illuminate* auction will ensure critical funds are raised to support the Junior League of Houston.

Benefits of an auction donation include:

- Acknowledgement and recognition at Charity Ball and at additional Junior League of Houston events
- Increased visibility and brand awareness to over 4,500 Junior League of Houston active and sustainer members

Benefits of underwriting the auction include:

- Acknowledgement and recognition at Charity Ball and at additional Junior League of Houston events
- Increased visibility and brand awareness to over 4,500 Junior League of Houston active and sustainer members
- Name highlighted in Charity Ball related materials
- Name highlighted at select general membership meetings (attended by 600+ members)
- Name and auction item promoted through social media including Instagram, Facebook and auction website

Illuminate is being held in accordance with state and local health and safety guidelines and is subject to those in effect at the time of the event.

For inquiries, please contact Amy Thorpe Strickland, Charity Ball Auction Chairman at 281.682.1553 or auction@jlh.com

Your gift is tax-deductible to the extent allowed by the law.
The Junior League of Houston, Inc., is a 501(c)(3) charitable organization.