

AD SALES REP \_\_\_\_\_

PHONE \_\_\_\_\_

**CONTACT INFORMATION**

Advertiser (as listed in Index) \_\_\_\_\_ Company \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

AGENCY:  NO  YES  
(if yes, provide contact info)

Comments \_\_\_\_\_

**AD INFORMATION**

2021 – 2022 AD RATES		
Premium Position *	Single Issue	Both Issues
Back Cover	<input type="checkbox"/> \$4,350	<input type="checkbox"/> \$5,925
Inside Back Cover	<input type="checkbox"/> \$4,100	<input type="checkbox"/> \$5,175
Inside Front Cover	<input type="checkbox"/> \$4,100	<input type="checkbox"/> \$5,175
Color	Single Issue	Both Issues
Full Page	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,425
2/3 Page	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$2,000
1/2 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,700
1/3 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,300
1/6 Page	<input type="checkbox"/> \$475	<input type="checkbox"/> \$825
B&W	Single Issue	Both Issues
Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$2,050
2/3 Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,625
1/2 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,350
1/3 Page	<input type="checkbox"/> \$575	<input type="checkbox"/> \$1,025
1/6 Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$625

\* Premium Position prices include ad price.

**SPECIAL POSITION AD:**  Add 20% to base price listed

**FRACTIONAL PAGE ADS:**  Horizontal  Vertical

**ARTWORK:**  Same content as last year  
(check all that apply)  Same content for Winter 2021 and Spring 2022  
 Change content per issue  
 Will submit to houstonnews@jlh.org

DEADLINES		
	Winter 2021	Spring 2022
<b>Contract</b>	September 20, 2021	March 11, 2022
<b>Materials</b>	October 1, 2021	March 21, 2022

**ARTWORK REQUIREMENTS: Required Materials:** Electronic files and proof, Macintosh platform. **Acceptable Software:** Adobe Acrobat (press resolution PDF), InDesign, Adobe Illustrator, Adobe Photoshop or high resolution JPEG. **Optional Proof:** Send a proof of ad with files, unless emailed. **Images:** All images must be CMYK or Grayscale, 300 dpi, saved as TIF, EPS, or JPEG. **Fonts:** Include all fonts used in your layout. Do not stylize fonts. Embed fonts in pdf files. **Intervention:** Client submitting files incorrectly will be billed any extra changes required for proper image reproduction. **Copy Acceptances:** The Junior League of Houston, Inc. reserves the right to reject material or advertising which does not meet its publication standards. **Retention of Material:** Electronic files will be retained up to one year following their use.

**TERMS & CONDITIONS**

- This agreement is effective as of the date received by The Junior League of Houston, Inc. (the "Publisher").
- All notices required in this agreement shall be given at the address of each respective party as listed on this contract.
- Advertiser agrees that they have received a copy of this agreement and agrees to abide by its terms and conditions. Ads will not be published without a signed contract.
- Closing dates for space reservation coincide with the contract deadline dates state herein.
- All artwork/photos must be received by the artwork/photo deadline date stated herein, and Publisher is not responsible for any errors in advertisements.
- Payment is non-refundable.
- Publisher reserves the right to repeat last standing ad or to charge for space not used if acceptable materials are not received by the materials deadline.
- All cancellations or changes must be in writing, by mail, fax or email, to Publisher. Cancellations or changes to the contract will not be accepted after contract deadline date.
- Publisher reserves the right to determine the eligibility of any company or advertising content for publication, and may request revision or deny publication of any advertisement.
- Publisher reserves the right to reject material or advertising which does not meet its publication standards.

ADVERTISER OR AD AGENCY SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**PAYMENT**

Base Cost of Ad	\$ _____
Special Position Rate (20%)	\$ _____
Discount	\$ ( _____ )
<b>Total Amount Due</b>	<b>\$ _____</b>

**Invoice (check one):**  Advertiser  Agency

**Payment Enclosed:**

**Check #** \_\_\_\_\_ payable to *The Junior League of Houston, Inc.*

**Credit Card #** \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder \_\_\_\_\_ Billing Zip \_\_\_\_\_

*By signing below, I authorize the Publisher to charge my credit card \$* \_\_\_\_\_

**Please submit completed contract to:**

**Email:** development@jlh.org

**Fax:** 713.871.6658

**Mail:** The Junior League of Houston, Inc.

ATTN: Development Office

1811 Briar Oaks Lane

Houston, TX 77027

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**Please keep a copy of this contract for your records.**

Call 713.871.6697 or visit www.jlh.org for more information.

The Junior League of Houston, Inc. is a 501(c)(3) non-profit organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.